



**Institution's Innovation Council
Saurashtra University**

Startup Sankalp – 2 Days Bootcamp 2026

11-12 May, 2026

At

**Incubation Centre, Dr. A.P.J. Abdul Kalam Combine Science
Laboratory, Saurashtra University**

Contents

Saurashtra University – IIC	3
Event Schedule Of 11th May 2026, Monday.....	3
Event Schedule Of 12th May 2026, Tuesday	4
Event Registration Link	4
Brief about Event	4
Points covered by speakers.....	5
Key Points.....	9
Outcome	9
About the Speaker	10
Connect Us:.....	14

Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule Of 11th May 2026, Monday

10:00-10:30AM	Registration Time
10:30-11:00AM	Breakfast
11:00-12:30 PM	Mr. Javid Shaikh session on Govt. Schemes Supporting Startups
12:30-2:00PM	Mr. Sandip Takwani session on Business Model Canvas as a strategic tool for startups
2:00-3:00PM	Lunch break
3:00-3:10PM	Prof. (Dr.) Utpal S. Joshi inauguration speech on University's initiatives
3:10-3:20PM	Dr. M. N. Jivani speech on Start Up and Entrepreneurship
3:20-3:30PM	Mr. Parth Sejpal speech on BootCamp
3:30-5:00PM	CA Ankit Kothari session on valuation
5:00-6:00PM	Mr. Mitesh Vadher session on Initiatives by the Ministry of Education's Innovation Cell

Event Schedule Of 12th May 2026, Tuesday

10:00-10:30AM	Registration Time
10:30-11:00AM	Breakfast
11:00 -12:30PM	Dr. Anand Bhadalkar session on Intellectual Property Rights
12:30-1:30PM	Mr. Nishith Vasavda session on Fund Raising & Investment
1:30-2:30PM	Lunch break
2:30-3:30PM	Mr. Apurva Bhayani session on Pitch Deck Preparation and Pitch Mastery
3:30-4:30PM	Ms. Nisha Kotecha session on Go-to-Market Strategy
4:30-5:45PM	CS Darshit Ahya session on Legal Entity Compliances
5:45-6:00PM	Certificate distribution and End of the Bootcamp

Event Registration Link

bit.ly/SUSEC-SSB2026

Brief about Event

Startup Sankalp – 2-Days Bootcamp 2026

SUSEC | Saurashtra University successfully organized “Startup Sankalp – 2-Days Bootcamp 2026” on 11–12 May 2026 at the Incubation Centre, Dr. A.P.J. Abdul Kalam Combine Science Laboratory, Saurashtra University, Rajkot, in collaboration with the Ministry of Education’s Innovation Cell. The bootcamp was designed as an intensive and high-impact learning platform for aspiring entrepreneurs, innovators, startup founders, and students committed to transforming innovative ideas into scalable ventures.

The two-day bootcamp focused on strengthening participants’ entrepreneurial capabilities through expert-led sessions, practical discussions, and strategic mentoring. Key themes covered

during the program included Business Architecture & Market Validation, Investor Pitching & Fundraising, Legal Compliance & Intellectual Property Rights, Go-to-Market Strategies, and Startup Scaling & Growth Planning. Industry experts, startup mentors, ecosystem enablers, and innovation leaders shared valuable insights and real-world experiences to guide participants in understanding the startup ecosystem and building sustainable business models.

The program witnessed enthusiastic participation from innovators associated with SSIP, SISE, NIDHI-TBI, and IP-supported initiatives. Interactive mentoring sessions and networking opportunities enabled participants to engage directly with experts and gain practical exposure to entrepreneurial challenges and opportunities. The bootcamp successfully created an inspiring environment that encouraged innovation, strategic thinking, and startup-oriented problem solving among participants.

Startup Sankalp – 2026 concluded with positive feedback from attendees and reinforced the commitment of SUSEC and Saurashtra University towards fostering innovation, entrepreneurship, and startup culture among youth and emerging entrepreneurs.

Points covered by speakers

Session 1: “Various State and Central Govt. Schemes Supporting Startups including International Exposure”

Speaker: Mr. Javid Shaikh

Organization: Knowledge Consortium of Gujarat

Date & Time: 11th May 2026 | 11:00 AM to 12:30 PM

The session focused on various state and central government schemes available for startups and entrepreneurs in India. The speaker explained the support ecosystem created by the Government of Gujarat and the Government of India for innovation-driven ventures. Participants were introduced to schemes related to startup registration, seed funding, incubation support, prototype development assistance, mentorship opportunities, and financial incentives. The session also highlighted international exposure opportunities available for startups through exchange programs, global exhibitions, innovation missions, and networking platforms. The speaker encouraged students and aspiring entrepreneurs to utilize government initiatives for scaling innovative ideas into successful ventures.

Session 2: “Business Model Canvas”

Speaker: Mr. Sandip Takwani

Organization: Karnavati Incubation Centre

Date & Time: 11th May 2026 | 12:30 PM to 2:00 PM

The speaker explained the importance of the Business Model Canvas as a strategic tool for startups and entrepreneurs. The session covered the nine key components of the Business Model Canvas, including customer segments, value propositions, customer relationships, revenue streams, key activities, key resources, channels, key partnerships, and cost structure. Practical examples were used to help participants understand how startups can design, analyze, and improve their business models effectively. The session emphasized identifying customer needs, creating sustainable value, and building scalable business strategies.

Session 3: “Valuation”

Speaker: CA Ankit Kothari

Organization: GBK & Associates

Date & Time: 11th May 2026 | 3:30 PM to 5:00 PM

The session provided detailed insights into startup valuation and its significance in fundraising and investment decisions. The speaker discussed different methods of valuation used for startups and early-stage ventures, including market-based valuation, asset-based valuation, and future earning potential. Participants learned how investors assess startups based on innovation, scalability, market opportunity, revenue potential, and business sustainability. The session also explained factors influencing company valuation during investment negotiations and funding rounds.

Session 4: “Initiatives by the Ministry of Education’s Innovation Cell, Govt. of India”

Speaker: Mr. Mitesh Vadher

Organization: Ministry of Education’s Innovation Cell

Date: 11th May 2026

The speaker elaborated on various innovation and entrepreneurship initiatives undertaken by the Ministry of Education’s Innovation Cell to strengthen the innovation ecosystem in higher educational institutions. The session highlighted programs such as Institution’s Innovation Council (IIC), Smart India Hackathon, YUKTI Innovation Repository, Innovation Ambassadors Program, and startup support mechanisms for students and faculty members. Participants were

encouraged to actively engage in innovation activities, research commercialization, and entrepreneurship development initiatives promoted by the Government of India.

Session 5: “Intellectual Property Rights”

Speaker: Dr. Anand Bhadalkar

Organization: Savli Technology and Business Incubator

Date & Time: 12th May 2026 | 11:15 AM to 12:30 PM

The session focused on the importance of Intellectual Property Rights (IPR) in protecting innovations and creative works. The speaker explained various forms of intellectual property, including patents, trademarks, copyrights, industrial designs, and trade secrets. The session highlighted the process of protecting innovative ideas, the importance of patent searches, filing procedures, and commercialization opportunities through intellectual property. Participants were also informed about the role of IPR in strengthening startups and enhancing business competitiveness in the market.

Session 6: “Fund Raising & Investment”

Speaker: Mr. Nishith Vasavda

Organization: House of Starts

Date & Time: 12th May 2026 | 12:30 PM to 1:30 PM

The speaker discussed various fundraising opportunities available for startups at different stages of growth. The session covered bootstrapping, angel investment, venture capital funding, seed funding, crowdfunding, and government grants. Participants gained insights into investor expectations, startup scalability, financial planning, and investment readiness. The speaker also explained how startups can build investor confidence through strong business models, market validation, and sustainable growth strategies.

Session 7: “Pitch Deck Preparation and Pitch Mastery”

Speaker: Mr. Apurva Bhayani

Organization: House of Starts

Date & Time: 12th May 2026 | 2:20 PM to 3:30 PM

The session focused on preparing effective pitch decks and developing impactful presentation skills for startup pitching. The speaker explained the essential elements of a pitch deck, including problem identification, solution presentation, business model, market analysis, financial

projections, competitive advantage, and funding requirements. Participants learned techniques for confident communication, storytelling, audience engagement, and investor presentation strategies. The session emphasized clarity, precision, and confidence while presenting startup ideas before investors and stakeholders.

Session 8: “Go-to-Market Strategy”

Speaker: MS. Nisha Kotecha

Organization: Glocal Coworking Space

Date & Time: 12th May 2026 | 3:30 PM to 4:30 PM

The speaker explained the significance of developing an effective go-to-market strategy for startups and emerging businesses. The session covered market research, customer targeting, branding strategies, product positioning, pricing models, digital marketing approaches, and customer acquisition methods. Participants were guided on how startups can successfully launch products and services in competitive markets through strategic planning and market understanding. The speaker also shared practical insights into customer engagement and brand building.

Session 9: “Legal Entity Compliances”

Speaker: CS Darshit Ahya

Organization: D N Ahya & Co.

Date & Time: 12th May 2026 | 4:30 PM to 5:45 PM

The session provided awareness regarding legal structures and compliance requirements for startups and businesses. The speaker explained different types of business entities such as sole proprietorship, partnership firm, LLP, and private limited company. The discussion covered company registration procedures, statutory compliances, taxation requirements, regulatory filings, and legal documentation necessary for startups. Participants also gained understanding about maintaining legal transparency, compliance management, and the importance of adhering to regulatory frameworks for sustainable business operations.

Key Points

- Exposure to startup ecosystem.
- Insights on government startup schemes.
- Focus on innovation and entrepreneurship.
- Real-world startup learning.
- Guidance on fundraising and valuation.
- Pitch deck and presentation skills.
- Awareness of IPR protection.
- Information on innovation initiatives.

Outcome

The **Startup Sankalp Bootcamp 2026** proved to be highly beneficial for the participants by enhancing their understanding of innovation, entrepreneurship, and the startup ecosystem. Through expert sessions and interactive discussions, participants gained valuable insights into various aspects of startup development including business planning, fundraising, valuation, market strategies, and legal compliances. The bootcamp also created awareness regarding different State and Central Government schemes that support startups and young innovators. Participants developed a better understanding of Intellectual Property Rights and the importance of protecting innovative ideas through patents, trademarks, copyrights, and other IP mechanisms.

The program significantly improved the entrepreneurial mindset, communication abilities, and strategic thinking skills of the attendees. The Startup Sankalp Bootcamp 2026 enhanced participants' understanding of innovation, entrepreneurship, startup development, government support schemes, fundraising, market strategies, legal compliance, and Intellectual Property Rights (IPR), while encouraging an entrepreneurial mindset and startup readiness.

About the Speaker



Mr. Javid Shaikh

Program Manager
Knowledge Consortium of Gujarat

“Various State and Central Govt. Schemes
Supporting Startups including International
Exposure”



Mr. Sandip Takwani

Assistant Manager,
Karnavati Incubation Center

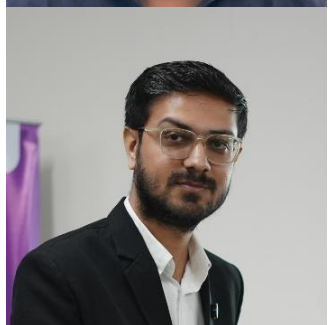
“Business Model Canvas”



CA Ankit Kothari

Founding Partner,
GBK & Associates

“Valuation”



Mr. Mitesh Vadher

Innovation Fellow,
Ministry of Education

“Initiatives by the Ministry of Education’s
Innovation Cell, Govt. of India”



Ms. Nisha Kotecha

Founder,
Glocal coworking Space

“Go-to-Market Strategy”



Dr. Anand Bhadalkar

Director,
Savli Technology and Business Incubator

“Intellectual Property Rights”



Mr. Apurva Bhayani

Vice President,
House of Starts

“Pitch Deck Preparation and Pitch Mastery”



Mr. Nishith Vasavda

Co-Creation Partner,
House of Starts

“Fund Raising & Investment”



CS Darshit Ahya

Founder,
D N Ahya & Co.

“Legal Entity Compliances”

SU Start-Up and Entrepreneurship Council (SUSEC) presents
STARTUP SANKALP
2-Days Startup Bootcamp
11-12 May 2026

A power-packed 2-days journey covering
 Business Models Pitching Funding Legal Compliance
 Go-to-Market & Scaling—designed to transform ideas into investment-ready startups
 Learn. Build. Pitch. Grow.

Esteemed Speakers:

Mr. Javid Shaikh Program Manager KVIC	Mr. Sandip Tekwant Assistant Manager Saurashtra Innovation	Mr. Mitesh Vadhvi Innovation Fellow KVIC	Dr. Anand Bhadakar Director S&T, IS
Mr. Apoorva Bhayyan Vice President House of Starts	CS Darshit Ahya Founder D N Ahya & Co.	Ms. Neha Kotecha Founder Social Greening Space	Mr. Nandhi Vasanta Co-Creation Partner House of Starts

10:00AM ONWARDS
11TH & 12TH MAY 2026
DR. A P J ABDUL KALAM COMBINE SCIENCE LABORATORY,
SAURASHTRA UNIVERSITY

Link for Registration
bit.ly/SUSEC-SSB2026

Certificates will be provided on successful completion

Knowledge Partners:

Saurashtra University, D N Ahya & Co., Saurashtra Innovation, KVIC, S&T, IS, Social Greening Space, House of Starts, Saurashtra University.







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